



BREASTCANCER.ORG

ROCK THE RIBBON

SATURDAY, OCTOBER 20, 2018

BREASTCANCER.ORG'S MISSION

Breastcancer.org is a nonprofit organization dedicated to providing the most reliable, complete, and up-to-date information about breast cancer.

Our mission is to help women and their loved ones make sense of the complex medical and personal information about breast health and breast cancer, so they can make the best decisions for their lives.

ANNUAL ROCK THE RIBBON GALA AND SPONSORSHIP OPPORTUNITIES

Breastcancer.org's annual Rock the Ribbon gala provides a wonderful opportunity for you to partner with Breastcancer.org in a meaningful way for Breast Cancer Awareness Month.

Our 2018 sponsorship packages are designed to increase your visibility among our event audience. Corporate sponsors play a vital role in the success of this important fundraising event.

The ninth annual Rock the Ribbon gala will be held on Saturday, October 20, 2018 at ONE North Broad in Center City Philadelphia. To learn more about this unique venue, visit onenorthbroad.com. Over the past nine years, our galas have attracted close to 3,000 people and raised over \$2.6 million in support of the organization.

CONTACT US AT EVENTS@BREASTCANCER.ORG.

Funds raised from past galas have helped Breastcancer.org:

- **Create a video series** about chemotherapy hair loss management
- **Publish Research News articles** covering topics as diverse as FDA approvals for new treatments, new side effect management guidelines, and breaking news from leading industry conferences
- **Publish podcasts, blogs, and other new content** about the latest research, the emotional and practical challenges of breast cancer, and patient voices

With support from partners like you, we can:

- **Expand on the programs we offer to patients, healthcare professionals, and caregivers** and extend our reach to new audiences in need
- **Continue to develop Breastcancer.org's core content**, available to English- and Spanish-speaking audiences
- **Foster a supportive online community** to help people get the advice and comfort they need in the moments they need it most

WE LOOK FORWARD TO PARTNERING WITH YOU FOR THIS YEAR'S GALA!

120 East Lancaster Avenue, Suite 201 Ardmore, PA 19003

T: 610.642.6550 | F: 610.642.6559