



Bowling for Breastcancer.org

Wednesday, March 15, 2017

Lucky Strike Manhattan

www.bowlingforbreastcancer.org

Sponsorship Benefits

PERFECT 300: \$30,000

5TH STRIKE: \$20,000

STRIKE: \$15,000

SCORE THE LANE: \$7500

LETS PARTY: \$500

SPECTATOR: \$250

MARKETING MATERIALS						
Naming rights*	✓					
Logo in email blasts (20,000+ contacts)	Premium Placement ✓	Premium Placement ✓	✓			
Logo in advertising (based on print deadline)	Premium Placement ✓	Premium Placement ✓	✓	✓		
Social media announcement of 2017 sponsorship	✓	✓	✓	✓		
Logo on event website and sponsor page	Premium Placement ✓	Premium Placement ✓	✓	Sponsor Page Only		
Logo recognition in event video	Premium Placement ✓	Premium Placement ✓	✓	✓		
EVENT DAY						
Naming rights: caricaturist, chocolates, trophy, raffle, DJ, or video/photography sponsor	✓	✓	✓			
Bowling lane with 8 bowlers**	2	1	1	1		
Logo included on step-n-repeat banner	Premium Placement ✓	Premium Placement ✓	✓	✓		
Custom sponsorship recognition sign	✓	✓	✓			
Mentions/thank you by event emcee	Premium Placement ✓	Premium Placement ✓	✓	✓		
Option to provide items to attendees	✓	✓	✓			
Guest tickets	4	4				
Total number of attendees	20	12	8	8	1	1
TAX DEDUCTIBLE AMOUNT	\$21,000	\$17,600	\$13,600	\$6,500	\$390	\$150

* Additional mutually agreeable opportunities are available. Please contact Lori Crenny at lcrenny@breastcancer.org or 484.883.0457 to discuss.

** Sponsor receives admission for 8 people, bowling, shoe rental, and unlimited food, cocktails, and refreshments.